#### **RESOLUTION NO. 2011-179**

# A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE ESTABLISHING THE ELK GROVE BEST IN BUSINESS AWARD PROGRAM

**WHEREAS**, the City Council of the City of Elk Grove desires to recognize local businesses that engage in positive business practices, community involvement, or local hiring and purchasing; and

WHEREAS, the proposed program will provide a mechanism through which these businesses will be recognized; and

**WHEREAS**, the proposed program is anticipated to provide an economic development benefit to the City by demonstrating a business-friendly atmosphere and by encouraging positive business practices.

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Elk Grove hereby establishes the Elk Grove Best in Business Award Program included as Exhibit A.

**PASSED AND ADOPTED** by the City Council of the City of Elk Grove this 14<sup>th</sup> day of September 2011.

STEVEN M. DETRICK, MAYOR of the CITY OF ELK GROVE

ATTEST:

APPROVED AS TO FORM:

JASON LINDGREN, SITY CLERK

JONATHAN HOBBS, INTERIM CITY ATTORNEY

#### **EXHIBIT A**

ELK GROVE

Phone: 916.683,7111 Fax: 916.691.3168

Web: www.elkgrovecity.org

8401 Laguna Palnis Way Elk Grove, California 95758

# City of Elk Grove Best in Business Award Program

# **Purpose**

This program is designed to recognize Elk Grove businesses that have made a difference in the community either through successful business practices, community involvement, community enrichment, long-term success, or sustainable business practices.

# **Program Overview**

Any business that is physically located and licensed in Elk Grove is eligible. One business in each of the following award categories will receive recognition each quarter:

- "Neighborhood Pioneer" open to any small business¹ located in Elk Grove
- "Exceptional Enterprise" intended for larger businesses located in Elk Grove
- "Green Business Champion" open to any business located in Elk Grove that demonstrates exceptional green business practices

#### **Award Criteria**

Businesses may be nominated for any of the following accomplishments:

- Community involvement participating in community events, sponsoring community events, ongoing involvement with a nonprofit charitable organization, or similar activities
- Community enrichment bringing a much-needed or under-represented service to Elk Grove, taking a demonstrated leadership role in the betterment of Elk Grove, employees/owners acting as a role model to residents and/or other business owners
- Purchasing locally consistently purchasing supplies or services from local vendors
- Hiring locally hiring Elk Grove residents
- Sustainable business practices serving as a model of best business practices in the areas of waste reduction, material reuse and recycling, pollution prevention, energy efficiency, green manufacturing, green maintenance and operations, green cleaning, green investment, green building, and/or green purchasing

Defined as any business with fewer than 50 paid employees and/or less than \$5.0 million in annual gross receipts

# Qualifications

Any business that is physically located within City boundaries and possesses a current, valid City Business License is eligible for his award.

#### **Nominations**

Nomination forms can be downloaded on the City's website at <a href="www.OpenUpToElkGrove.org">www.OpenUpToElkGrove.org</a>. The "Success in Elk Grove" business awards are presented quarterly; winners will receive a certificate at the second regular City Council meeting each quarter (the second Wednesday of January, April, July, and October). Nomination forms will be accepted continuously throughout the year.

### Contact

For more information about this program, contact the City's Economic Development Department at (916) 691-CITY (2489).

## CERTIFICATION ELK GROVE CITY COUNCIL RESOLUTION NO. 2011-179

STATE OF CALIFORNIA	)	
COUNTY OF SACRAMENTO	)	SS
CITY OF ELK GROVE	)	

I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on September 14, 2011 by the following vote:

AYES: COUNCILMEMBERS: Detrick, Cooper, Davis, Hume, Scherman

NOES: COUNCILMEMBERS: None

ABSTAIN: COUNCILMEMBERS: None

ABSENT: COUNCILMEMBERS: None

Jason Lindgren, City Glerk City of Elk Grove, California